



GEDIMAT: Accelerate its digital transformation by reconciling the 200 databases of its members and automating the categorization of product sheets for e-commerce.




Gedimat calls on Unifai to unify the product data of its 490 stores and accelerate the time-to-market of products on the e-commerce site.



25K
products categorized by Unifai
each month



200 ERP
reconciled with the central ERP



Performance monitoring
at the group level
thanks to the unified data
member data

How to converge the 200 member product databases into a single centralized information system?

“Gedimat/Gedibois is the first group of independent building materials dealers with 200 members in France and Belgium. In order to provide a strategic advantage to our members, we are deploying an ERP designed to equip all our sales outlets.

This collaborative ERP allows members to share a common article repository and national prices to optimize purchasing and performance management. **We chose the AI solution developed by Unifai to reconcile the 200 article repositories of our members.**

At the same time, the article database managed at the national level is enriched every day with multiple references. **Unifai allows us to automate the categorization of new references and thus accelerate their publication both in the stores and on the e-commerce site.**”



Thierry Millet, Director of Information Systems – Gedimat

GEDIMAT / GEDIBOIS:

Distribution and e-commerce

Turnover : 1,8 billion€.

650 000 products processed per year

490 stores in France

Reconcile 200 ERPs to create a centralized database.

"The deployment of our GeSi point of sale ERP requires the reconciliation of the databases of the 200 independent members with the central database. For a long time, this tedious work was carried out on Excel with a fairly low success rate beyond the Gencod matches and a considerable amount of time spent.

The in-house development of a recovery portal coupled with the Unifai solution allows each member to check the reconciliation proposals generated by Unifai independently and to validate them or not. Invalidations are transmitted to the Unifai engine to improve its learning process."



Thierry Millet, Director of Information Systems - Gedimat

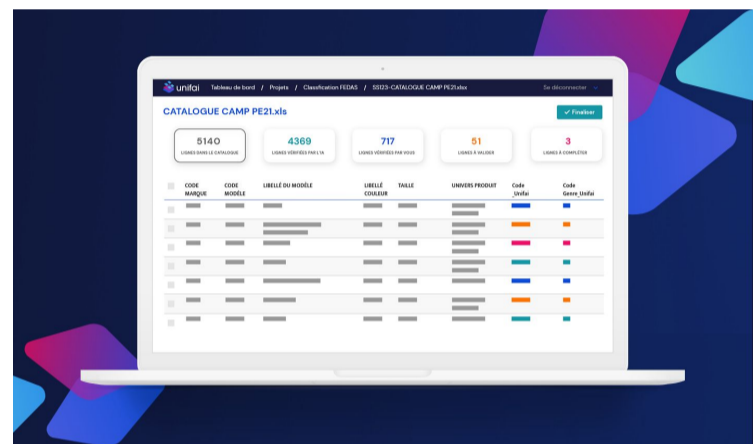
Unifai modules :



Reconciliation of 200 ERP systems to consolidate a centralized database.



Each member imports and exports catalog files to automatically classify products in the e-commerce site hierarchy.



Automate the categorization of 10,000 new products per month.

" We also use the Unifai solution to automatically classify new references in the Gedimat nomenclature and thus improve the productivity of the database maintenance teams. **This allows us to reduce the time it takes to make items available in the stores and on the e-commerce site.**

The classification work on the 3 levels of the internal nomenclature and on the Web nomenclature was done by hand and took a lot of time for our business teams. The reconciliation necessary for the publication of store sales plans on the Web had also been started manually by the members. We were looking for an alternative solution to relieve them of these laborious and time-consuming tasks, which were slowing us down in the development of our e-commerce offer. **Unifai's engine makes the publication of the offer on the e-commerce site and therefore Gedimat's visibility on the Web more fluid.**



Olivier Bourgue, Head of Product & Pricing Database Department - Gedimat

Ready to test Unifai?

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