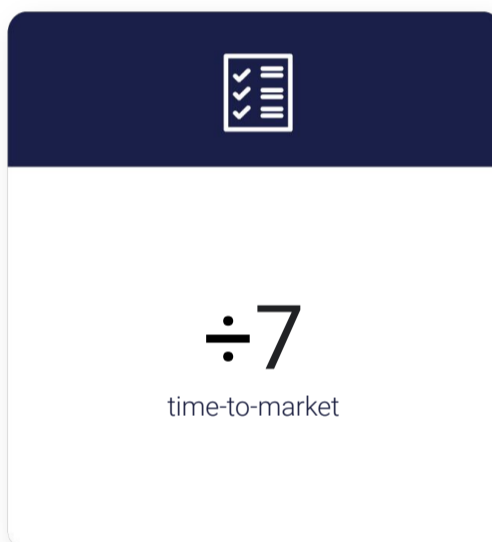
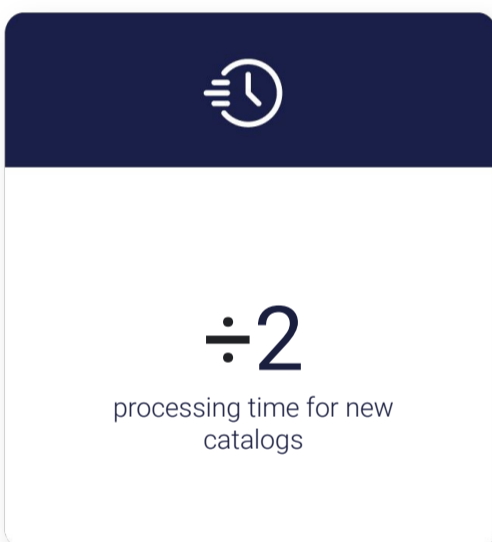


# 58 FACETTES : Accelerate the integration of new products to free yourself from a growth barrier



58 Facettes automates its processes and divides its time-to-market by 7 with Unifai.



## Accelerating the integration of new products is crucial for pre-owned jewelry

"58 Facettes is a marketplace dedicated to second-hand jewelry. **Online inventory is the key** because in second-hand jewelry, **the turnover of stocks is directly correlated to sales**. Since our shift to pre-owned jewelry, we have been integrating larger and larger retailers with necessarily larger files. **Today, we have between 1000 and 2000 new references per month and this figure continues to grow to maintain our growth target of 300%**. The integration of our partners' jewelry has therefore become a problem in order to continue to grow.

When partners don't have an online store like shopify or don't create the product sheet directly on our site, the product integration is done via CSV file. Before, **the processing was done manually and took weeks, automating this process became a necessity and Unifai came at the right time.**"



Eric Thevenet, Co-founder & COO - 58 Facettes

### 58 FACETTES :

Marketplace dedicated to second hand jewelry

300% annual growth

70 retailers

1,000 to 2,000 new references per month

## Automate processes to free yourself from a growth barrier

"**Manually integrating retailer files is problematic because the files are often incomplete.** Files often to format the file to match our columns and fill in missing information such as type of metal, stones, if the jewel is signed, etc.

Automating the mapping and extraction with Unifai saves a lot of time. **The time-to-market has been divided by 7 !**

**The stock has a real effect on sales** because new products are highlighted on 58 Facettes and customers often go to see the latest arrivals. So reducing our time-to-market has played positively on our growth."



Eric Thevenet, Co-founder & COO - 58 Facettes

### Modules Unifai :



Normalization



Mapping

Providing the platform to 58 Facettes for the import of catalog files to be normalized and structured



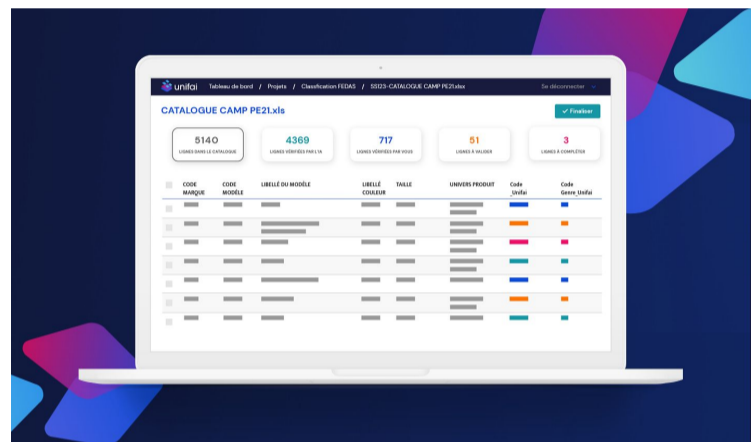
Categorization

Automatic classification according to the nomenclatures of 58 facets



Extraction

Enrichment of product files



## Product files online in 2 days compared to 2 weeks before

"Retailer satisfaction has evolved since we started using Unifai. The speed of uploading the inventory is key for the business. When the files were processed in 2 weeks, this led to frustration on the retailer's side but also on my side. **With Unifai, the promise to the retailer is that their jewelry will be online in 2 days versus 2 weeks before.**

Before, I had 600 lines to process with 6 to 7 tags to add per product, the processing took me days or weeks. **Today, in 2 hours I have the time to process the file with Unifai but also to make the modifications on our site to put an image in front for example.**

The time saving is also explained by the technical **verification done by the tool.** Before, the verification was only visual, at the time of importing the file, so it could happen that the file did not pass and therefore did not integrate because special characters had been forgotten. So I had to go over the file again."



Eric Thevenet, Co-founder & COO - 58 Facettes

## Ready to test Unifai?

[Book a demo](#)